

# Aiwyn Practice

The accounting profitability engine for modern firms.

Most practice management tools tell you what happened. Aiwyn Practice shows you what it means. Built in collaboration with Top 500 firms, it connects billing, workflow, and analytics in one place so your team spends less time in spreadsheets and more time doing billable work.



Modern and intuitive experience



Streamlined workflows



Real-time visibility across the firm



Client and team communication

**"I can't imagine a better, smoother transition. And the reaction has been very positive across the firm. No easy feat with such a disruptive change."**

Scott Flaherty  
Managing Partner, Rubino



Read the full story behind Rubino's successful launch of Aiwyn Practice

8

weeks of collaboration to align data and workflows

90+

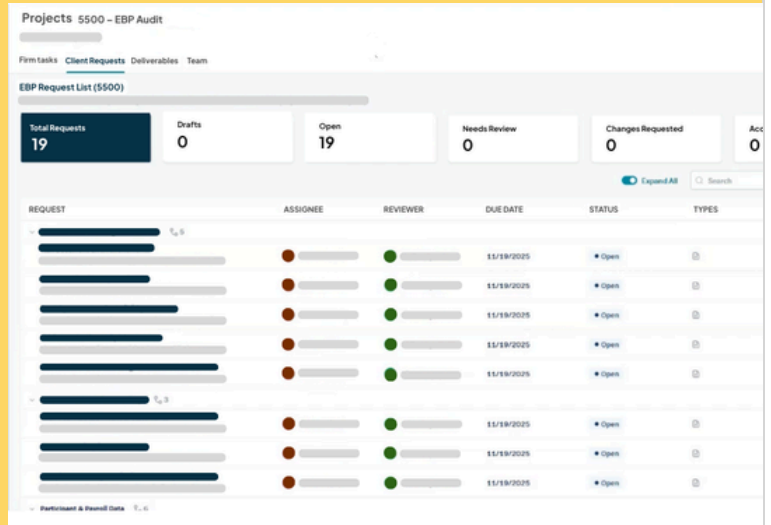
managers, partners, and staff trained live

Day 1

time entered and bills delivered

# Where firm insight meets innovation

We started with payments and quickly saw a bigger need. Firms didn't just need faster collections, they needed a modern system that could tell them whether their business was actually profitable. Aiwyn Practice is built for that.



## Built for how firms actually work

Developed in collaboration with Top 500 firms, so the workflows, structures, and reporting reflect how accounting firms actually operate, not how a software company assumes you do.

## One connected platform

Aiwyn Practice connects directly to Aiwyn Payments and Engagements, and integrates with the third-party tools you already rely on, giving your team a single view of what matters.

## Modern and intuitive experience

Whether you're a firm of 50 or a PE-backed roll-up adding entities, Aiwyn Practice scales with you. Firms going live are up and running in weeks, not months.

## Key features

The core capabilities that power a modern, connected practice.

[Schedule a demo](#)

Centralized client and contact management

Drag and drop time and expense tracking

Intuitive, modern project management

Automated billing workflows

Embedded reporting and analytics

Full staff and client permission controls

Role-based workspaces

Aiwyn Payments and Engagements integration